

## **THE BEST WAY BULLETIN**

*Premises for Moldova's success - from individual success to community and country one*

### **Introductory Statement**

The Moldovan society smoulders with old issues and problems, just like many other societies that underwent the failed Soviet experience. Think-Do-Tank Laboratory of Initiatives for Development (LID Moldova) aims to set up a platform where the most appropriate perspectives and solutions are found for these issues and problems. And this newsletter is the first step towards the best path for the Republic of Moldova. The first issue of the newsletter brings to the reader a series of texts written by young professionals who know how to prove their point by clearly formulating their ideas and visions. Some of them are experienced, others are just at the beginning, but the vision of a united society with fulfilled people brings them all together. Major issues such as education, culture, politics, economy, administration, ethnicity, history, activism, equality, citizenship, migration, propaganda and others that will be further discussed, require a constructive and positive approach. Therefore, though the foundation of our society has proven to be weak, those who have embarked on this endeavour try to build and not destroy it. A collection of fresh ideas and viable solutions – this is the goal of the first public intervention of LID Moldova, hopefully the first out of a long series of future interventions.

We believe that a well-established information platform that sets the public agenda on the right issues will bring bright experts, stakeholders and citizens together. The key to the public opinion and debates is in the periodic experts' Bulletin on topics of interest: political, economic, cultural, societal. In these Bulletin we will publish digests and explained recent policy papers, initiatives, studies and reports. The main focus will be on positive initiatives, studies, achievements and news that show developments and showcase the progress. We seek to consolidate a community of critical thinking in Moldova, able to advance ideas for a prosperous economy, a trustworthy government and a consolidated civil society. For this we aim to develop a unique public informational source that will also integrate best practices of other countries from the region.

### **Goals**

- Involve in shaping the national debate in a constructive manner and further advance ideas for policymakers;
- Promote bold, modern ideas, as well as concerted action, especially in view of showcasing success stories and achievements of the citizens outside Chisinau and diaspora;
- Create a network or community of experts, stakeholders and citizens to address real problems, advance potential solutions, publish them in our Bulletin and challenge the media to cover issues that truly matter;
- Focus on extensive communication and outreach effort to adapt to a multi-challenged media landscape and free speech.

### **Project activities**

1. Publish Experts' Bulletin on topics of interest: political, economic, cultural, societal. Gather experts and influencers once per quarter to set the public agenda on right issues.
2. Assess current policies with respect to how they affect the social and economic environment.

3. Translate ideas – extract the best ideas from long and in a complicated language policy papers, reports and analysis in order to make it easier to be understood by the public.

All three activities should be part of one process, where once per quarter we identify the most relevant and authentic topic of public interest (some examples below). Then we assess what is in place as policies and regulations on the topic and do a desk research on what the recent papers, reports and studies are saying on the topic. After we gather experts, stakeholders and citizens opinions in order to publish balanced and accurate articles and news about the topic.

The Experts' Bulletin will be organized in three parts or angles. In the first part we present the topic, why and how it appeared on public agenda, all this in two articles by 2 experts or academia (economic and political perspectives). The second angle will have stakeholder's perspective or persons that deal with the issue/topic on regular basis (civil servants, executives or other categories) who will present the obstacles and the challenges they face. In the third part we show the beneficiaries or the people that are affected directly by the issue/topic who will formulate their view, raise questions and demands. There will be other news and independent opinions on that matter or other topics of interest, as well as interviews with stakeholders in the targeted fields.

The auditorium of the Experts' Bulletin (online and hard copy version) will be developed through our network and database that include media, government officials, civil servants, experts, academia, non-governmental organizations, diplomatic missions in Moldova and also open to the public by creating possibility to subscribe online. We will also make video promotions of the Bulletin as digest for public, where the ideas will be translated in short statements and conclusions.

### **Topics**

- Democracy and rule of law in Republic of Moldova;
- The Public Administration reform;
- Education and health;
- Economic development models, Free market and Digitalization;
- Entrepreneurship, Sharing economy and Crowdfunding;
- Energy and security;
- The Eastern Partnership and the Association Agreement;
- Tourism, country promotion and Smile;
- Diaspora, success stories and people who are still here...